

Application deadline is June 20, 2018. Late applications are accepted (paper format only) for available spaces as cancellations occur.

General Information. The Contemporary Crafts Markets are invitational shows, each featuring the work of up to 140 craftspeople. Exhibitors have reported sales exceeding \$45,000 per booth with the average ranging from \$6,400 to \$9,500 depending on the show.

The Pasadena market was first presented in November, 2013. It is the successor show to the 28 year run in nearby Santa Monica.

Extensive media campaigns are undertaken with PR materials going to all electronic and print media. The advertising budgets have been focused on the newspapers, internet postings, direct mail campaigns, placements in radio and TV and a website where patrons can preview the show and print out complimentary passes. All recent prior customers receive complimentary passes by direct mail. Exhibitors are encouraged to provide free passes to their customers as well.

The Contemporary Crafts Markets are devoted to presenting craftspeople of exceptional quality. All items to be sold must be made in the U.S.A. and cannot be kits or items made from kits. Buy and sell is prohibited. New exhibitors who meet the quality standards of craftsmanship and design in wood, glass, ceramics, jewelry, leather, metal, paper, textiles, and works of art on paper (limited edition prints,

photographs, and watercolors) can be invited by the sponsors to join the show. The focus is on fine crafts, so paintings on canvas are not accepted.

Full decorator and in-coming drayage services are available. Electricity and booth fixtures are **not** included in the booth fee. Electricity can be purchased and booth fixtures can be rented as options.

Two Ways to Apply. Craftspersons (included previous exhibitors) can apply on line with Juried Art Services (go to the link on our website, www.CraftSource.org) or can apply by mail providing:

(1) The "Application to Exhibit" form with photo descriptions.

(2) Five digital images, slides or photographs of their work (high-density digital is preferred because they can be most easily reproduced for PR purposes). If you are applying in more than one category send five images and a \$20 handling fee for each. Digital images, JPEG format, will be accepted on a CD or by email. 300 dpi. Size, 4" x 6".

(3) Your résumé/artist statement for PR use.

(4) A check made payable to "Roy Helms & Associates" for \$70. The booth deposit(s) are non-refundable only if you are offered a contract and you do not complete it.

(5) A stamped, self-addressed return envelope sufficiently large enough to return your application materials. The booth deposit(s) and photos will be returned if your application is not accepted.

Late applications are reviewed as received for available booths.

**PASADENA CONVENTION CENTER
Exhibit Hall**

300 E Green St.
Pasadena, CA 91101

October 26, 27 & 28, 2018

Friday, 10am-6pm
Saturday, 10am-6pm
Sunday, 10am-5pm

140 exhibitors

10'x10' - \$1110

Larger & smaller booths are available. Fees are based on square footage. Corner booths are available at an extra charge. Electricity and rental booth fixtures are available.

Public Admission, \$8. The Trade is provided free admission to all hours of the shows.

www.CraftSource.org

www.facebook.com/contemporarycraftsmarket/

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